

Chili  Chillin'



**Put your brand in front of
2000 people just chillin'!**

**Join us 2.26.17
2nd Annual
Rotary Club of Coral Gables Chili Cook Off**

Chili Chillin'

**Rotary Club of Coral Gables Annual Chili Cook-Off
February 26, 2017**



The Rotary Club of Coral Gables held its first annual Chili Cook-Off, Chili Chillin' on February 21, 2016. In just its first year, the cook-off attracted an estimated 1,000 people and raised nearly \$10,000 for its Foundation, which provides approximately \$35,000 per year in charitable giving, including \$20,000 in scholarships to local high school students.

Twenty-two teams from the South Florida community competed to see who makes the best chili. In the Open division, chefs were able to compete in two categories, best meat chili and best vegetarian chili. Winning teams received cash prizes, and one trophy was awarded to the best of each division to display for the entire year! Prizes were also given for the Best Decorated Booth, as well as The People's Choice Award where attendees weighed in on their favorites. Contestants were judged by a panel of local leaders.

The Rotary Club hosted this event to raise money for its charitable projects, and to provide a fun event for the community. This was the very first major Chili Cook-Off held in the City of Coral Gables, and we look forward to making this an annual event.

Our Second Annual Chili Cook-off will take place on Sunday, February 26, 2017, from 1:00 p.m. until 5:00 p.m. at Fred B. Hartnett Ponce Circle Park which is located in downtown Coral Gables, south of Miracle Mile. Contestants from local high schools, restaurants, and even fire departments will be joining us from around South Florida.

The Chili Cook-Off is free to attend, and tickets will be available for purchase for those who want to taste the chili. There will be entertainment for the whole family, with live music, bounce houses, and other kids activities. All are invited to come out and enjoy the fun and the food and support the local "chefs". There will also be food and a variety of beverages for sale, including a beer garden sponsored by Concrete Beach Brewery.

Fred B. Hartnett Ponce Circle Park is located at 2800 Ponce de Leon Blvd., Coral Gables, Florida

For more information:
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305-441-8063
www.facebook.com/RotaryCoralGables/
www.facebook.com/rotarycoralgableschilicookoff/
www.chilichillin.com

Ways to Chill at the Rotary Club of Coral Gables Chili Cook Off:

Title Sponsor-\$10,000 "HABANERO"

- Prominent Signage-Name and Logo @ event
- Prominent Name and Logo on all print ads
- Name on all paid radio ads
- Prominent Name and logo on t-shirt
- 20 tasting tickets
- 10 t-shirts
- Prominent Name and Logo on photo cut out
- Free promotional booth at the event
- Name and Logo displayed on club newsletter and website
- 4 entries to November 18 Kickoff Event

Second Tier-\$5,000 "CAYENNE"

- Second Tier Signage-Name and Logo @ event
- Second Tier Name and Logo on print ads
- Second Tier name and Logo on t-shirt
- 15 tasting tickets
- 5 t-shirts
- Second Tier name and logo on photo cut out
- Free promotional booth at the event
- Name and Logo displayed on club newsletter and website
- 2 entries to November 18 Kickoff Event

Third Tier-\$2,500 "SERRANO"

- Third Tier Signage-Name or @ event
- Third Tier name or logo on t-shirt
- 12 tasting tickets
- 4 t-shirts

Fourth Tier-\$1,000 "JALAPENO"

- Fourth Tier Signage-Name or @ event
- Fourth Tier name or logo on t-shirt
- 8 tasting tickets
- 3 t-shirts

Fifth Tier-\$500 "PABLANO"

- Fifth Tier Signage-Name at event
- Fifth Tier name or logo on t-shirt
- 5 tasting tickets
- 2 t-shirt

Sixth Tier-\$250 "BELL"

- Name on t-shirt
- 2 tasting tickets
- 1 t-shirt