



**ROTARY CLUB OF CORAL GABLES  
THIRD ANNUAL CHILI COOK-OFF**

**FEBRUARY 25, 2018**

**SPONSOR PACKAGE**



## **Rotary Club of Coral Gables Annual Chili Cook-Off**

**February 25, 2018**

The Rotary Club of Coral Gables will hold its third annual Chili Cook-Off, Chili Chillin' on February 25, 2018. In just its first two years, the cook-off attracted an estimated 2,000 people and raised nearly \$20,000 for its Foundation, which provides approximately \$35,000 per year in charitable giving, including \$20,000 in scholarships to local high school students.

Teams from the South Florida community will again compete to see who makes the best chili. In the Open division, chefs will compete in two categories, best meat chili and best vegetarian chili. Winning teams will receive cash prizes, and trophies will be awarded to the best of each division to display for the entire year! Prizes and trophies will also awarded for the Best Decorated Booth, as well as The People's Choice Award where attendees weighed in on their favorites. Contestants were judged by panel local leaders.

This event will help the Rotary Club of Coral Gables raise money for its charitable projects, while providing a fun event for the community. Our Third Annual Chili Cook-off will take place on Sunday, February 25, 2018. from 1:00 p.m. until 5:00 p.m. at Fred B. Hartnett Ponce Circle Park which is located in downtown Coral Gables, south of Miracle Mile. Contestants from local high schools, restaurants, and even fire departments will be joining us from around South Florida.

The Chili Cook-Off is free to attend, and tickets will be available for purchase for those who want to taste the chili. There will be entertainment for the whole family, with live music, bounce houses, and other kids activities. All are invited to come out and enjoy the fun and the food and support the local "chefs". There will also be food and a variety of beverages for sale, including a beer garden featuring local craft beers.

Fred B. Harnett Ponce Circle Park is located at 2800 Ponce de Leon Blvd.

For more information:

[rotarycoralgables@gmail.com](mailto:rotarycoralgables@gmail.com)

305-441-8063

[www.facebook.com/RotaryCoralGables/](http://www.facebook.com/RotaryCoralGables/)

[www.facebook.com/rotarycoralgableschilicookoff/](http://www.facebook.com/rotarycoralgableschilicookoff/)

[www.chilichillin.com](http://www.chilichillin.com)

## 2018 ROTARY CLUB OF CORAL GABLES CHILI COOKOFF SPONSORSHIP OPPORTUNITIES

1. Title Sponsor-\$10,000 "HABANERO"
  - A. Prominent Signage-Name and Logo @ event
  - B. Prominent Name and Logo on all print ads
  - C. Name on all paid radio ads
  - D. Prominent Name and logo on t-shirt
  - E. 20 tasting tickets
  - F. 10 t-shirts
  - G. Prominent Name and Logo on photo cut out (insert face for chili peppers on logo)
  - H. Free promotional booth at the event
  - I. Name and Logo displayed on club newsletter and website
  - J. 4 entries to November 18 Kickoff Event
2. Second Tier-\$5,000 "CAYENNE"
  - A. Second Tier Signage-Name and Logo @ event
  - B. Second Tier Name and Logo on print ads
  - C. Second Tier name and Logo on t-shirt
  - D. 15 tasting tickets
  - E. 5 t-shirts
  - F. Second Tier name and logo on photo cut out
  - G. Free promotional booth at the event
  - H. Name and Logo displayed on club newsletter and website
  - I. 2 entries to November 18 Kickoff Event
3. Third Tier-\$2,500 "SERRANO"
  - A. Third Tier Signage-Name or @ event
  - B. Third Tier name or logo on t-shirt
  - C. 12 tasting tickets
  - D. 4 t-shirts
4. Fourth Tier-\$1,000 "JALAPENO"
  - A. Fourth Tier Signage-Name or @ event
  - B. Fourth Tier name or logo on t-shirt
  - C. 8 tasting tickets
  - D. 3 t-shirts
5. Fifth Tier-\$500 "PEPPERONCINI"
  - A. Fifth Tier Signage-Name at event
  - B. Fifth Tier name or logo on t-shirt
  - C. 5 tasting tickets
  - D. 2 t-shirt
6. Sixth Tier-\$250 "BELL"
  - A. Name on t-shirt
  - B. 2 tasting tix
  - C. 1 t-shirt